

Visit Sleat Membership

Supporting your business on Sleat...

SLEAT
perfectly
SKYE

Visit Sleat

- is a community led portal promoting Sleat as a quality holiday destination, centrally located to allow a visitor to enjoy the rest of Skye, Lochalsh and further afield.
- has developed close relations with key service providers such as CalMac for joint marketing activity, promoting 'over the sea to Skye' and SEALL
- has, in association with the Sleat Community Council and Highland Council, produced a leaflet about walks on Sleat
- promotes over 60 tourism businesses across Sleat
- aims to provide tourists and visitors with a comprehensive guide to the Sleat Peninsula - where to stay, where to eat, where to visit, where to shop, where to walk, what to do, how to travel, where to get services/advice

Marketing organisation/platforms

- **WEBSITE** Interactive website with over 3000 hits per month in the Spring and Summer www.visitsleat.org
- **BROCHURE** Full colour folded brochure & map (15,000 print run with 12,000 copies distributed by Landmark Press (leaflet distribution across a wide area in Scotland, including Fort William & Lochaber, Inverness & Loch Ness, North & North West Highlands, Skye & Lochalsh, Spey Valley, Visitor Information Centres)
- **NOTICE BOARD FLYERS** Use of Notice Boards for flyers at the Filling Station and Armadale Pier, particularly useful for B & B's and local shops, galleries, hotels, etc.
- **SIGNAGE/CULTURAL LINKS** Current projects include improvements to Sleat tourism signage, a repeat of the successful Made in Sleat exhibition, cultural tourism in association with SEALL
- **LOGOS** are available in digital format for use in your own marketing (see website)
- **FACEBOOK** Visit Sleat page 'Sleat, perfectly Skye' promotes new businesses and general news, images, video clips, etc. With over 1,500 'likes' so far, some posts attract 10,000 views
- **TWITTER** The Twitter account SleatSkye has over 1000 followers including a number of influential journalists and tourism organisations. The Twitter account is linked to the Facebook account so every FB post is seen on Twitter.

Annual Membership fees:

Brochure + website: £120 (£100 + VAT)

Self-catering option - website only: £60 (£50 + VAT)

Further information:

For more information, or if you have any queries, please contact us at info@visitsleat.org

Visit Sleat Membership Form

Supporting your business on Sleat...

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Name of Business:

Type of Business:

Website address:

Email address:

Name of contact:

Phone numbers for customer contact:

Description:

Please email (info@visitsleat.org) or write below a description of your business in around 100 words which will go on the website interactive map (we will insert GPS coordinates for the business to create the location on the map):

Image for website: Please send one high resolution image by email which you feel most appropriately represents your property or business. info@visitsleat.org

Annual Membership fees Please tick membership option

- Brochure + website + £120 (£100 + VAT)
- Self-catering option - website only: £60 (£50 + VAT)

Payment

Cheques:

Payable to 'SCTCL – Visit Sleat'
Address: Visit Sleat,
c/o SCTCL Trust Offices,
Armadale, IV45 8RS

Bank transfers:

Account name: SCTCL – Visit Sleat
Account number: 00122267
Sort Code: 83-24-09
VAT No: 926 3927 01