

Creative Cairngorms

Why be a member? *A Quick Guide*



Creative Cairngorms website – www.creativecairngorms.co.uk

Included in your membership fee is an **entry** on the Creative Cairngorms website.

- Full details about your activity/gallery can be included, namely:
 - Contact details
 - Pictures
 - Full description of what you do
 - Availability
 - Link to your own website
- Also featured on the website are:
 - Exhibitions
 - Artists News

Member discounts - 10% discounts are available from ArtMedia ,Inverness. Picture Framing at Tomintoul Gallery, and Cairngorm Framers, Boat of Garten.

Exhibitions and marketing:-

Working together makes sense, and no more so than when it comes to exhibitions & marketing.

In past years we have developed a programme of exhibitions at locations across the National Park. This year we have established a year- round venue to promote our work and establish a selling platform for our work.

Every member is provided with affordable, effective marketing through our directory.

As a Cairngorms National Park organisation, Creative Cairngorms is well positioned to collaborate with established Park-wide organisations such as the Cairngorms Chamber of Commerce, Cairngorms Hostels and the Destination Management Organisations .

Stay Informed & Be Connected

- Artists E-Newsletter keeps you informed about what's going on.
- Members are encouraged to send in items of interest to share with other members.

Artist socials

- "Social networking" ~ everyone is invited to meet occasionally in a social setting to catch up on news, share ideas, and discuss topics of interest.

Inspired by the Cairngorms National Park, we are different

- We are a **local** organisation, run by **local** people for the benefit of our members in and around the Cairngorms National Park.
- We are non-profit making – all our money is spent on developing the network and culture of art.

James Gordon
Chairman, Creative Cairngorms



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