

# Royal Burgh of Dornoch & District Community Association

## Questionnaire Analysis

Royal Burgh of Dornoch & District Community Association is a charity  
registered in Scotland, No. SC013716

# The Questionnaire

- Why a Questionnaire?
- The Questions
- Summary of Responses
- Analysis of Activities split by age, gender etc.
- Key Points

# Why a Questionnaire?

- Social Club requires massive investment to restore fabric of building
- Long running debate over potential new facility
- Social Club under-utilised. Many activities fallen out of favour/fashion
- Some sources of funding require clear consultation processes

# The Questions

- Designed to identify activities which people in the IV25 postcode area are “likely to support”
- Identify a preference for the existing building or a new Community Centre
- Permit analysis of results by age and/or gender

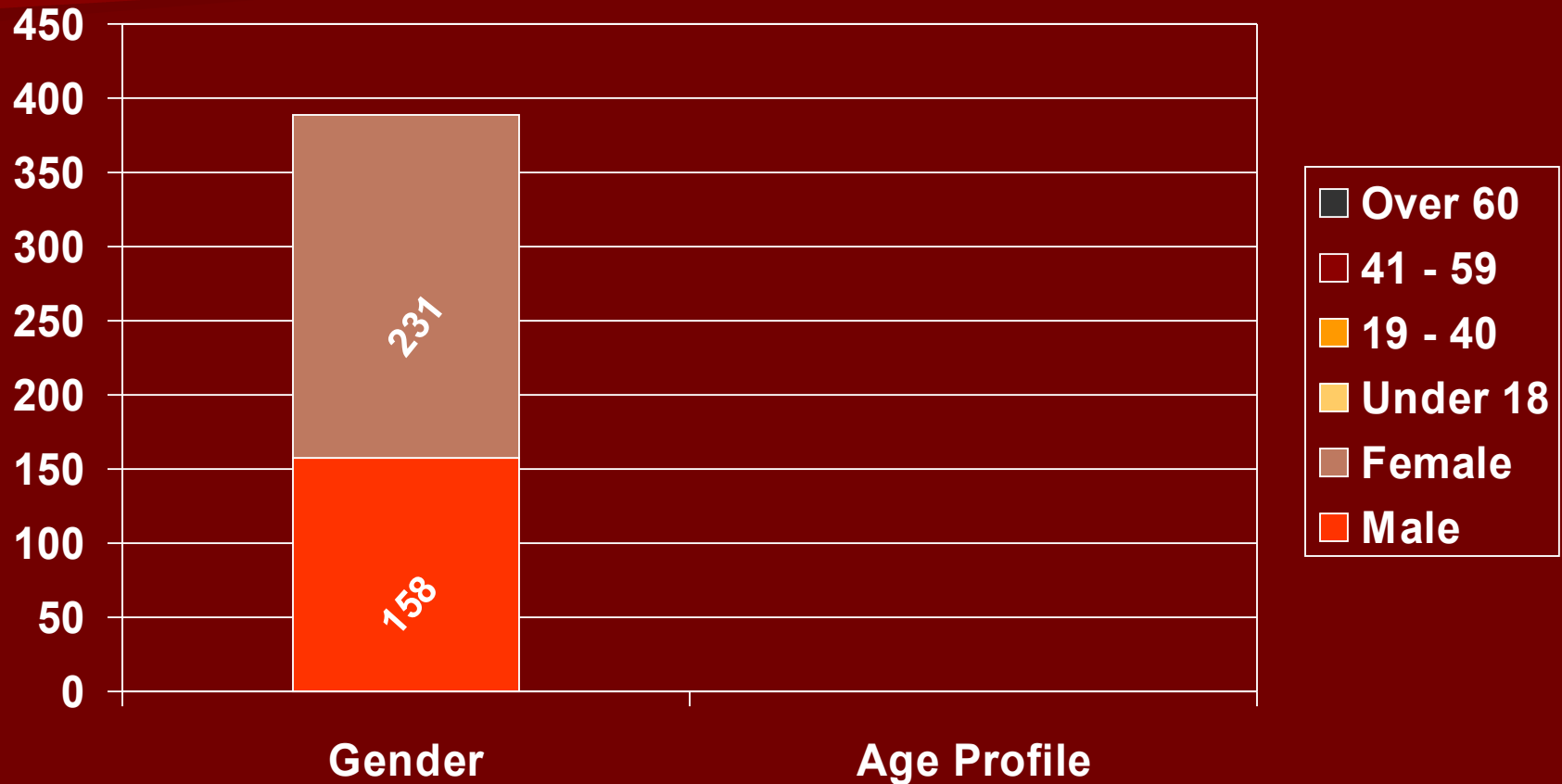
# Distribution of Forms

- Allow maximum opportunity to express views
- Central collection points
- Door to door deliveries
- Morning session at Grant's supermarket
- Classroom "drops" at Academy

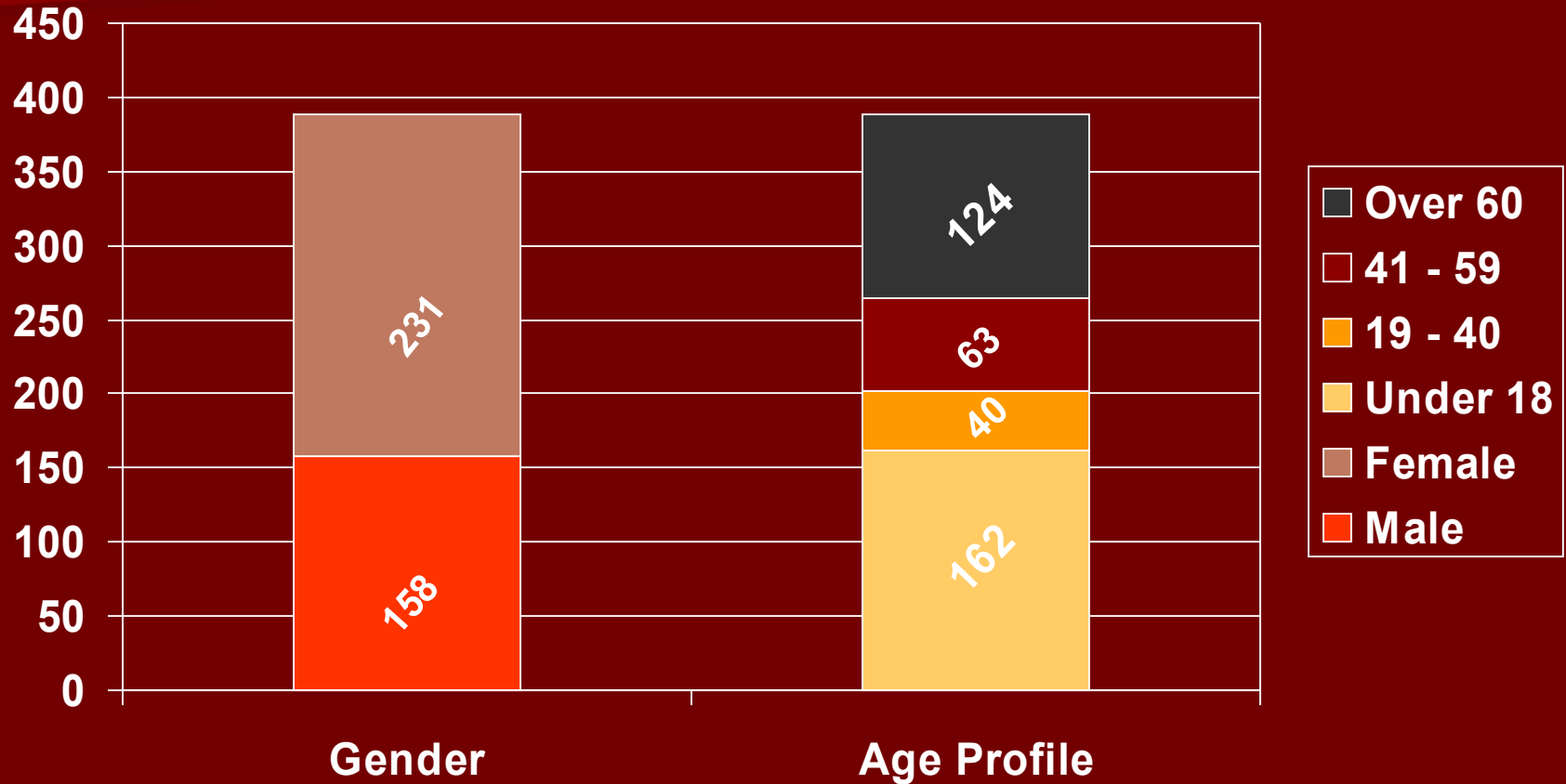
# Summary of Responses

- Total number of responses 389
- Male 158 (41%) - Female 231 (59%)
- Aged under 18, 162 (42%)
- Aged 19 – 40 , 40 (10%)
- Aged 41 – 60 , 63 (16%)
- Aged Over 60 , 124 (32%)

# Summary Responses Chart



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# Building Preferences

Q. In principle would you prefer?

1. Refurbish existing building
2. New build elsewhere
3. No preference

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Building Preference	Total		
Refurbish Existing	20%		
New build elsewhere	54%		
No preference	26%		
Total	100%		

# Building Preferences

Q. In principle would you prefer?

1. Refurbish existing building
2. New build elsewhere
3. No preference

Building Preference	Total	Under 18	
Refurbish Existing	20%	21%	
New build elsewhere	54%	46%	
No preference	26%	33%	
Total	100%	100%	


# Building Preferences

Q. In principle would you prefer?


1. Refurbish existing building
2. New build elsewhere
3. No preference

Building Preference	Total	Under 18	Over 18
Refurbish Existing	20%	21%	19%
New build elsewhere	54%	46%	61%
No preference	26%	33%	20%
Total	100%	100%	100%


# Results Analysis

Rank	Activity	"Supporters"	% of Responses 
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			


# Results Analysis

Rank	Activity	"Supporters"	% of Responses 
1	Live Music Concerts	218	56%
2	Film Shows	213	55%
3	Swimming	203	52%
4	Dances	199	51%
5	Ceilidhs	181	47%
6	Gymnasium / Fitness	176	45%
7	Private Functions	158	41%
8	Snooker / Pool	147	38%
9	Charity Auctions / Boot	143	37%
10	Discos	143	37%

# Results Analysis


Rank	Activity	"Supporters"	% of Responses 
11	Sales of Work	140	36%
12	Art/Craft Exhibitions	135	35%
13	Badminton	132	34%
14	Table Tennis	129	33%
15	Drama Performances	127	33%
16	Indoor Football	126	32%
17	Youth Club	123	32%
18	Climbing Wall	107	28%
19	Amateur Dramatics	107	28%
20	Yoga	106	27%

# Results Analysis

Rank	Activity	"Supporters"	% of Responses 
21	Internet Café	103	27%
22	Basketball	100	26%
23	Heritage Exhibitions	98	25%
24	Curling / Skating	95	24%
25	Meeting/Practice Room	93	24%
26	Indoor Bowls	93	24%
27	Aerobics	91	23%
28	Pilates	89	23%
29	Children's' Play Activity	88	23%
30	Tennis	85	22%



# Results Analysis

Rank	Activity	"Supporters"	% of Responses 
31	Highland Dancing	81	21%
32	Luncheon Clubs	78	20%
33	Martial Arts	74	19%
34	Weight Watchers	72	19%
35	Indoor Hockey	65	17%
36	Volleyball	65	17%
37	Indoor Archery	61	16%
38	Whist Drives	61	16%

# Key Points

- Very good response from community
- Majority in favour of new “Community Centre” – across age groupings
- Strong support for varied range of activities
  - many of which could be initiated quickly
- Base line established for interim plans