

Brandon & Bretford Neighbourhood Plan BUSINESS SURVEY - QUESTIONNAIRE



Help plan the future of your village

Welcome to the BUSINESS survey

...and a brief explanation on how to complete this document.

1. Please answer as many questions as possible that are relevant to you and your business
2. Please add any comments or views you may have on the subjects.
3. Completed form should be placed in the Freepost envelope and posted.

OR

You may complete on line by going to Survey Monkey
(*Need link inserted*)

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Introduction to Survey

Brandon and Bretford Parish Council has agreed to prepare a Neighbourhood Plan for the whole Parish area, which is shown on the plan at the end of this survey.

Neighbourhood Plans (NP) were introduced by the Government in 2011 to empower local communities to develop a shared vision for their neighbourhood and shape the development and growth of their local area. Although NPs are formulated to represent the views of the local community, they must also be consistent with planning policies in Local Plans (Rugby Local Plan) and National Planning policies.

There are many stages involved in the preparation of NPs. The Parish Council has already completed the first stage which is to have the Parish designated as a Neighbourhood Area (NA) by Rugby Borough Council (RBC). The second stage is to prepare the draft NP which involves gathering evidence, consulting residents and businesses within the NA so that policies and proposals can be formulated to reflect the views and wishes of the community. This survey is an important part of this stage. The following stages are to produce a Draft NP and to consult with the community and statutory agencies and organisations such as the Environment Agency and the RBC. The Draft NP may then be amended to take account of the feedback before being submitted to RBC along with all the supporting evidence. RBC then check that the NP meets all the qualifying criteria and if so it publicises the NP for at least 6 weeks to invite further comments and appoints an independent Examiner to examine the NP. Once the Examiner issues the report on the NP which might propose that changes be made to it, RBC then considers the report and decides whether it should proceed to a referendum. If a referendum is held then all residents in the NA who are eligible to vote can do so and if 50% or more want the NP to proceed then it is “made” and becomes part of the Development Plan.

The village of Brandon lies between two much larger villages (Wolston and Binley Woods) where the emerging Local Plan is proposing new housing. These villages have facilities and amenities that are used by residents of the NA. The separate identities and character of the individual settlements of Binley Woods, Brandon and Wolston is an existing issue due to the limited amount of undeveloped land separating the 3 settlements. This issue doesn't apply to the same extent to Bretford although it has other issues of being more detached from local facilities and services.

The NA lies within the Green Belt which strictly limits the potential for additional development in the form of new housing and businesses. The village of Brandon is inset within the Green Belt but Bretford is “washed over” meaning that the whole settlement is subject to Green Belt policies as are all areas of the NA beyond the settlement boundary of Brandon. The emerging Rugby Local Plan is not proposing any alteration of the Green Belt boundary as it currently affects the NA. However there is a well-known site in the NA (Brandon Stadium) which contains land that is classed as previously developed land (PDL) and the site has been the subject of a proposal for redevelopment. It is therefore important that the Neighbourhood Plan considers what type of redevelopment would be supported by the Local Community if and when a proposal is submitted to RBC. Although the NP must reflect Local Plan and National Planning Policies which will be applied to any planning application that may be submitted, the NP can play an important part in shaping the way in which new development can best reflect the wishes and needs of the community.

Business Survey within the Neighbourhood Plan Area

Name of Business:
.....
Address:
.....
.....
.....

Category *Please tick*

Type		Please specify e.g. Hotel, Farming, Riding Stables
Leisure	<input type="checkbox"/>	
Agriculture/Horses	<input type="checkbox"/>	
Construction/Building	<input type="checkbox"/>	
Engineering	<input type="checkbox"/>	
Other	<input type="checkbox"/>	

What is your main customer base?

(apply approximate percentages to all that apply)

Coventry		%
Rugby Town		%
Neighbouring villages		%
Other		%

How long has the business been based at this address?

Years

Number of Employees

Where do your employees live?

(apply approximate numbers to all that apply)

Within Parish Area	
Coventry	
Rugby Town	
Other	

What are the main advantages of being located in the Parish?

What are the main disadvantages if any?

Are you looking to expand the business in the near future?

If yes, would this involve:

More employees?

Yes No

New Buildings?

Yes No

Thinking of planning policies that could form part of the Neighbourhood Plan for the Parish, what specific aspects (if any) would you like to see the Neighbourhood Plan address that could benefit your business?