

Bill Taylor Associates

Main Areas of Work:

Heritage

Focus on management and development of visitor services:
Development studies for Visitor Centres, Trails and other visitor facilities:
Main emphasis on people and heritage relationships.

Tourism

Heritage, Wildlife and Nature based tourism:
Low volume - high value tourism in remote and sparsely populated areas:
Provision of advice, feasibility studies, reports and analysis:
Market studies:
Accessing Niche heritage markets:
Visitor Payback Strategies:
Tourism General - sustainable, ecotourism.

Interpretation

Interpretation/Communications skills:
Planning, advice, research, reports, strategic work

Nature Conservation

Conservation Management - woodland, mountain and peatland:
Visitor management on conservation sites:
Feasibility studies for visitor developments within protected areas.

Recreation and Access

Access strategies in mountain and coastal areas:
Development of Countryside Ranger Services.

Support Services

Facilitation services, Workshop leader:
Presentations on above subjects:
Report development:
Events/conferences organisation:
Training and mentoring in above subjects:
Developments proposals in above